



## INDUSTRY PARTNER COUNCIL (IPC) MEMBERSHIP BENEFITS FOR 2008

- A one-year listing in our magazine's **Industry Partners Council Membership Directory** from which our staff makes referrals daily
- One **FREE** AAGIE magazine insertion annually. You provide 1,600 copies of your business's flyer on 20 lb. weight non glossy copy paper and we'll include it as a loose insert in our publication.
- One **FREE** full page AAGIE magazine article about your company or a display ad for new members.
- IPC Breakfast each month—Meet with apartment community executives, learn how to become a vendor for their properties.
- Monthly opportunities to participate in membership meetings—promote your company's services through raffles, coupon distributions, or door prizes.
- Advertising opportunities in the AAGIE Magazine—read monthly by over 1600 owners, managers and other IPC members.
- Display your business cards and flyers in the association office lobby, frequently visited by the general membership.
- Sponsorship Opportunities—promote your business to members at our association functions—APEX awards banquet, golf tournament, bowling tournament, "Day at the Races", Lunch Club, Trade Expo and Education classes'.

For complete membership information, contact:  
Membership Development  
Apartment Association Greater Inland Empire  
10630 Town Center Drive, Suite 116  
Rancho Cucamonga, CA 91730  
**909-948-0784**



**APPLICATION FOR MEMBERSHIP  
INDUSTRY PARTNERS COUNCIL**

*Please accept this application for membership in AAGIE.*

I have also enclosed a signed copy of the Code of Ethics, which I agree to adhere to.

**Company Name:**

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**Contact :**

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**Address:**

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**City/State/Zip:**

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**Telephone #:**

**Fax #:**

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**Email Address:**

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**I heard about AAGIE from:**

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**Basic Dues:**

AAGIE/CAA/NAA Dues \$ 346.00

**Registration Fee:**

\$ 45.00

**Voluntary Political Contributions:**

AAGIE Government Affairs Fund \$ 30.00

CAA Political Action Committee \$ 40.00

CAA Legal Fund \$ 30.00

**Additional IPC Category Listing (1 listing included free)** \_\_\_\_\_ x \$50/year = \$ \_\_\_\_\_

**Additional Services:** Sponsorship \_\_\_\_\_ \$ \_\_\_\_\_

Advertising \_\_\_\_\_ \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Please charge my \_\_\_\_ Visa \_\_\_\_ MasterCard or \_\_\_\_ AMEX

Name on card	
Card #	Exp.
Signature	

Your 2008 dues are deductible as a business expense except 15%, which is allocable to non-deductible lobbying expenses.

Office use only: #	/	/	By:	C#	Exp.
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Revised 12/04/07

**Make Checks payable to AAGIE, send payments to  
Apartment Association Greater Inland Empire  
10630 Town Center Drive, Suite 116, Rancho Cucamonga, Ca 91730  
Phone (909) 948-0784 Fax (909) 948-7625**



## IPC CODE OF ETHICS

We the Industry Partners of the Apartment Association Greater Inland Empire (AAGIE) recognize the privilege in Partnering with the rental housing owner, manager, fellow Industry Partner and public in general. We enact and bind ourselves to this Code of Ethics in order to provide our industry with the highest standard of character, integrity and professionalism in the conduct of our business.

**We Shall:**

- Conform to all laws and regulations applicable to the rental housing and fair housing principles.
- Respect the rights of all individuals at all times.
- Believe in the value of contractual agreements and their enforcement.
- Always seek to promote goodwill and the image of our industry.
- Always present truth in advertising to all members of our industry.
- Always provide professional delivery of goods and services to our customer.
- Attend, promote and encourage involvement in AAGIE sponsored events.

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Signature

Date



## APARTMENT ASSOCIATION GREATER INLAND EMPIRE ADVERTISING RATES AND REQUIREMENTS

**Publication Date:** First Day of Each Month

Circulation: 1600

	<b>1 time</b>	<b>3 times</b>	<b>6 times</b>	<b>12 times</b>
<b>Outside Back Cover</b> 7 1/2" x 10" Full Color Guaranteed placement	N/A	N/A	\$705	\$685
<b>Inside Cover</b> 7 1/4" x 9 7/16" Full Color Guaranteed placement	N/A	N/A	\$670	\$650
<b>Full Page</b> 7 1/2" x 9 7/16"	\$725	\$665	\$625	\$605
<b>2/3 Page</b> 4 15/16" x 9 7/16" or 7 1/2" x 6 1/4"	\$460	\$410	\$380	\$360
<b>1/2 Page</b> 5 15/16" x 7 1/4" 7 1/2" x 4 5/8"	\$390	\$360	\$335	\$310
<b>1/3 Page</b> 2 3/8" x 9 7/16" 7 1/2" x 3" 4 15/16" x 4 5/8"	\$260	\$235	\$215	\$200
<b>1/4 Page</b> 7 1/2" x 2 1/4" 2 3/8" x 7 3/16" 5 15/16" x 3 5/16"	\$220	\$200	\$180	\$165
<b>1/6 Page</b> 4 15/16" x 2 1/4" 2 3/8" x 4 5/8"	\$155	\$130	\$115	\$105
<b>1/12 Page</b> 2 3/8" x 2 3/16"	\$130	\$110	\$85	\$65
<b>Flyer insert</b> provided by advertiser	\$300	\$300	\$300	\$300

**Digital Artwork:**

Digital Artwork must be in PDF, EPS, Photoshop or Quark.

Any typesetting for copy changes; reductions and enlargements agreed to by the publisher, will be billed at cost plus 20%.

**DEADLINES:**

1st day of the month prior to date of issue; if 1st falls on a weekend or holiday, material is due the weekday prior.

**MEMBER RATES: Non-members add 10%**

**Rates are per month**

## AAGIE 2008 IPC Event and Meeting Schedule

Event	Scheduled Date	Cost	Reservations	Location
IPC Breakfast Meeting	1st Friday of each month	\$15.00 per person	Required	Carrow's - Rancho Cucamonga
Lunch Club *	3rd Tuesday of each month	\$20.00 per person	Required	Dave & Busters-Ontario
Apex Awards *	Friday, February 08, 2008	See Below	Required	Riverside Convention Center
CAA Lobbying Day *	Wednesday, March 26, 2008	See Below	Required	Sacramento
IPC Bowling Tournament - NORTH	Friday, April 25, 2008	\$90.00 per team	Required	Deer Creek Lanes-Rancho Cucamonga
Golf Tournament *	TBD	See Below	Required	TBD
IPC Bowling Tournament - SOUTH	Friday, July 25, 2008	\$90.00 per team	Required	Classic Lanes - Norco
AAGIE Trade Show & Educational Conference *	TBD	See Below	Required	TBD
Day at the Races	Thursday, October 09, 2008	\$75 per person	Required	Santa Anita Race Track-Arcadia
Annual Membership Meeting	Thursday, October 30, 2008	\$40 per person	Required	Hilton Hotel

\* Dates and pricing subject to change without notice

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### Apex Awards

Sponsorship packages available. Sponsorships range from \$500-\$8,000. Dinner tickets \$70 each

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### Golf Tournament

Sponsorship packages available. Sponsorships range from \$500 - \$3,000

Raffle Opportunity

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### AAGIE Trade Show & Educational Conference

Booths range from \$845 - \$1,095. Entrance to Expo is free.

Raffle, Advertising, Punch Card & Education Sponsor Opportunity

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### Lunch Club \*

Lunch Club Sponsor \$300.00

Lunch Club Raffle Sponsor - \$150 minimum value raffle prize

IPC Introduction Raffle Opportunity

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### CAA Lobbying Day

Contact Karen Fricke at 909-948-0784 X13 or karen@aagie.com

