



INDUSTRY PARTNER COUNCIL (IPC)

MEMBERSHIP BENEFITS FOR 2010

- A one-year listing in our magazine's **Industry Partners Council Membership Directory** from which our staff makes referrals daily
- One **FREE** AAGIE magazine insertion annually. You provide 1,600 copies of your business's flyer on 20 lb. weight non glossy copy paper and we'll include it as a loose insert in our publication.
- One **FREE** full page AAGIE magazine article about your company or a display ad for new members.
- A list of our medium to large property management companies will be sent to you so that you can market to them direct.
- IPC Breakfast each month—Meet with apartment community executives, learn how to become a vendor for their properties.
- Monthly opportunities to participate in membership meetings—promote your company's services through raffles, coupon distributions, or door prizes.
- Advertising opportunities in the AAGIE Magazine—read monthly by over 1600 owners, managers and other IPC members.
- Display your business cards and flyers in the association office lobby, frequently visited by the general membership.
- Sponsorship Opportunities—promote your business to members at our association functions—APEX awards banquet, golf tournament, bowling tournament, "Day at the Races", Lunch Club, Trade Expo and Education classes'.

For complete membership information, contact: Membership Development
Apartment Association Greater Inland Empire 10630 Town Center Drive, Suite
116 Rancho Cucamonga, CA 91730
909-948-0784



**APPLICATION FOR MEMBERSHIP
INDUSTRY PARTNERS COUNCIL**
Please accept this application for membership in AAGIE.

I have also enclosed a signed copy of the Code of Ethics, which I agree to adhere to.

Company Name: _____

Contact : _____

Address: _____

City/State/Zip: _____

Telephone #: _____ **Fax #:** _____

Email Address: _____

I heard about AAGIE from: _____

Basic Dues:		
AAGIE/CAA Dues		\$ 319.00
Registration Fee:		\$ 45.00
<u>Voluntary Political Contributions:</u>		
AAGIE Government Affairs Fund		\$ 30.00
CAA Political Action Committee		\$ 40.00
CAA Legal Fund		\$ 30.00
Additional IPC Category Listing (1 listing included free)	_____ x \$50/year =	\$ _____

Additional Services:	Sponsorship _____	\$ _____
	Advertising _____	\$ _____
	Total	\$ _____

Please charge my ___ Visa ___ MasterCard or ___ AMEX

Name on card	
Card #	Exp.
Signature	

Your 2010 dues are deductible as a business expense except 15%, which is allocable to non-deductible lobbying expenses.

Office use only: #	/	/	By:	C#	Exp.
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Revised 01/25/10

**Make Checks payable to AAGIE, send payments to
Apartment Association Greater Inland Empire
10630 Town Center Drive, Suite 116, Rancho Cucamonga, Ca 91730
Phone (909) 948-0784 Fax (909) 948-7625**



IPC CODE OF ETHICS

We the Industry Partners of the Apartment Association Greater Inland Empire (AAGIE) recognize the privilege in Partnering with the rental housing owner, manager, fellow Industry Partner and public in general. We enact and bind ourselves to this Code of Ethics in order to provide our industry with the highest standard of character, integrity and professionalism in the conduct of our business.

We Shall:

- **Conform to all laws and regulations applicable to the rental housing and fair housing principles.**
- **Respect the rights of all individuals at all times.**
- **Believe in the value of contractual agreements and their enforcement.**
- **Always seek to promote goodwill and the image of our industry.**
- **Always present truth in advertising to all members of our industry.**
- **Always provide professional delivery of goods and services to our customer.**
- **Attend, promote and encourage involvement in AAGIE sponsored events.**

Signature

Date



APARTMENT ASSOCIATION GREATER INLAND EMPIRE ADVERTISING RATES AND REQUIREMENTS

Publication Date: First Day of Each Month

Circulation: 1600

	1 time	3 times	6 times	12 times
Outside Back Cover 7 1/2" x 10" Full Color Guaranteed placement	N/A	N/A	\$705	\$685
Inside Cover 7 1/4" x 9 7/16" Full Color Guaranteed placement	N/A	N/A	\$670	\$650
Full Page 7 1/2" x 9 7/16"	\$725	\$665	\$625	\$605
2/3 Page 4 15/16" x 9 7/16" or 7 1/2" x 6 1/4"	\$460	\$410	\$380	\$360
1/2 Page 5 15/16" x 7 1/4" 7 1/2" x 4 5/8"	\$390	\$360	\$335	\$310
1/3 Page 2 3/8" x 9 7/16" 7 1/2" x 3" 4 15/16" x 4 5/8"	\$260	\$235	\$215	\$200
1/4 Page 7 1/2" x 2 1/4" 2 3/8" x 7 3/16" 5 15/16" x 3 5/16"	\$220	\$200	\$180	\$165
1/6 Page 4 15/16" x 2 1/4" 2 3/8" x 4 5/8"	\$155	\$130	\$115	\$105
1/12 Page 2 3/8" x 2 3/16"	\$130	\$110	\$85	\$65
Flyer insert provided by advertiser	\$300	\$300	\$300	\$300

Digital Artwork:

Digital Artwork must be in PDF, EPS, Photoshop or Quark.

Any typesetting for copy changes; reductions and enlargements agreed to by the publisher, will be billed at cost plus 20%.

DEADLINES:

1st day of the month prior to date of issue; if 1st falls on a weekend or holiday, material is due the weekday prior.

MEMBER RATES: Non-members add 10%

Rates are per month



Dear AAGIE Industry Partner,

Listed below are many sponsorship opportunities that are available to you as a member of AAGIE.

If you would like more information or would like to sign up for a sponsorship opportunity please contact Kristin McGuire, Events & Education Manager at 909-948-0784 X14 / kristin@aagie.com

Thank you for your continued support and commitment to our Association.

2010 Education and Meeting Sponsorship Opportunities

Managing Rental Housing Course

Sponsorship \$100 – Limit two
Advertisement in student binders
5 minutes to talk about company at one class

CCRM, CAM or NALP Series

Sponsorship \$250 per series – Limit two
Advertisement in student binders
5 minutes to talk about company at one class

Bimonthly “How-to” class

Sponsorship \$100
Limit two per class
Table top display
5 minutes to talk about company

Monthly Lunch Club Sponsor

Sponsorship \$300 per meeting-Limit 1
Company logo advertised on promotion material
Hang your company banner or table skirt
Table Display
10 minutes to talk about your company
Opportunity to set promo materials on each setting

Lunch Club Raffle Sponsor

\$150 value raffle prize
Company logo advertised on promotional material
Opportunity to place promo materials on each setting
5 minutes to speak about your company
Limit 1 per meeting

Annual Meeting Sponsor-limit 1

Sponsorship \$500
Company logo advertised on promo material
Table display
Opportunity to speak for 5 minutes
Opportunity to place a favor at each setting
Hang your company banner

Board of Directors Mid-year Retreat

In-kind lunch and breakfast sponsorship
5 minutes to talk about company
May hand out promo materials

Board of Directors Annual Retreat

Sponsorship \$750
Enjoy dinner with the Board of Directors
See Karen Fricke for more details

Monthly Legal Counseling Lunch

Sponsorship \$100
Limit 1 per meeting
Display company materials
5 minutes to talk about company

Maintenance Boot Camp

Meeting Sponsor \$200 / One per meeting
Raffle Opportunity
Table top display
5 minutes to talk about company
May hand out promotional material
Refreshment Sponsorship \$75
(limit one, may not be competitor of meeting sponsor)
Provide refreshment items
5 minutes to talk about company
May hand out promotional material


www.aagie.com

- Sponsorship opportunities are subject to change and are awarded on a first come basis.
- Sponsorship recognition is subject to receipt of payment in full.
- No cancellations or refunds.
- AAGIE will be responsible for the event set-up, meal (if applicable) and speaker(s).





AAGIE 2010 Event Schedule at a Glance

<u>January</u>	<u>February</u>	<u>March</u>	<u>April</u>
Friday, 8 th - IPC Breakfast Tuesday, 19 th - Lunch Club	Friday, 5 th - IPC Breakfast Wednesday, 10 th - CAA Legislative Day* Tuesday, 16 th - Lunch Club Friday, 19 th - APEX Awards 	Friday, 5 th - IPC Breakfast Tuesday, 16 th - Lunch Club Thursday, 18 th - Maintenance Madness*	Friday, 2nd- IPC Breakfast Tuesday, 20th- Lunch Club
<u>May</u>	<u>June</u>	<u>July</u>	<u>August</u>
Friday, 7th- IPC Breakfast *Thursday, 13 th - Summer Scramble at Los Serranos  Tuesday, 18 th - Lunch Club	Friday, 4 th - IPC Breakfast Friday, 11 th - AAGIE BOWLING!  Tuesday, 15 th - Lunch Club	Friday, 9 th - IPC Breakfast Tuesday, 20 th - Lunch Club Thursday, 29 th - Legislative Mixer	Friday, 6 th - IPC Breakfast Friday, 20 th - CAAPAC Casino Night Fundraiser Tuesday, 17 th - Lunch Club
<u>September</u>	<u>October</u>	<u>November</u>	<u>December</u>
Friday, 3rd- IPC Breakfast Tuesday, 21st- Lunch Club Friday, 24 th - Tradeshow 2010 	Friday, 1st- IPC Breakfast Thursday, 14 th - Day at the Races  Tuesday, 19 th - Lunch Club Thursday, 28 th - Annual Membership Meeting	Friday, 5 th - IPC Breakfast 12 th - 13 th AAGIE Board of Directors' Retreat  Tuesday, 16 th - Lunch Club	Friday, 3rd- IPC Breakfast Tuesday, 21st- Lunch Club

* Date is tentative and may change